

Industry Resources

FIXGlobal highlights the services and solutions provided by its sponsors.

Bank of America Merrill Lynch



Bank of America Merrill Lynch Global Execution Services offers a full suite of premier equity trading solutions enhanced by the firm's vast global resources, access to superior liquidity, world-class technology and leading scale positions in the capital markets. The range of offerings includes capital commitment and block trading, portfolio

trading, direct market access, sophisticated quantitative analytics and research, and our powerful algorithmic trading platform.

The BofA Merrill Lynch algorithmic engine is designed for maximum flexibility and customizability. Ongoing market microstructure research, robust underlying data and continued investment in developing quantitative inputs ensure superior execution quality in a changing marketplace. The suite of execution algos

available for equities, futures and options covers a variety of trading objectives including Liquidity Seeking, Scheduling, Implementation Shortfall, Smart Routing, Dark and Auction.

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CAMERON

The Standard

CameronTec

CameronTec is the financial industry's leading provider of FIX infrastructure and connectivity solutions; its flagship product CameronFIX universally regarded as the reference standard for reliable, mature FIX engine applications.

It is the only long-established FIX engine that delivers continuous, compelling version upgrades.

CameronFIX is the outcome of 12+ years investment in FIX performance, scalability, interoperability and robustness. Larger investment firms, brokers, exchanges and regulators on all five continents use CameronFIX for their high performance FIX requirements. It is CameronFIX technology they rely on to underpin critical metrics for

increasing customers, enhancing revenue streams, reducing market and operational risk as well as costs associated with pre-and post-trade services.

CameronTec has offices in London, New York, Chicago, Paris, Hong Kong, Sydney and Stockholm.

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chi-X GLOBAL

Chi-X Global

A subsidiary of electronic trading pioneer Instinet, Chi-X Global is a global provider of trading venues and market infrastructure technologies. Through regional Chi-X trading platforms, Chi-X Global aims to provide investors around the world with the

most efficient markets possible through their high-speed, low-cost, intelligent trading models, while its separately operated Chi-Tech services unit, whose data management and trading technologies have been deployed by some of the world's leading exchanges and financial firms, provides a range of end-to-end trading and market data technologies. Chi-X Global believes that truly competitive, technology-driven markets benefit all participants in the trading process – investors, brokers and the primary

exchanges – by making the market more attractive to the global trading community, which ultimately helps to increase overall market volumes and improve investor performance.

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Deutsche Bank



77,053 employees in 72 countries, Deutsche Bank competes to be the leading global provider of financial solutions for demanding clients creating exceptional value for its shareholders and people.

For more information on Deutsche Bank's suite of electronic trading applications, please contact your Deutsche Bank regional representative:

Deutsche Bank

Deutsche Bank is a leading global investment bank with a strong and profitable private clients franchise. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets. With

Within Deutsche Bank, the Global Markets Division is responsible for the origination, sale, structuring and trading of fixed income, equity, commodity, foreign exchange, derivative and money market products.

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Fidessa



Fidessa group

Fidessa group supplies multi-asset trading, portfolio analysis, compliance, market data and connectivity solutions for financial markets participants.

Fidessa's products are used by over 85% of tier-one, global financial institutions, across both the buy-side and sell-side.

Fidessa's network carries \$640 billion of flow a month between 2,400 buy-sides and 530 brokers across 130 markets worldwide.

Headquartered in London and with operations across Europe, North America, Asia and the

Middle East, Fidessa supports over 25,000 users across 850 clients, serving major investment banks and asset managers through to niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange.

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HSBC



The world's local bank

HSBC Bank plc

HSBC Global Banking and Markets is an emerging markets-led and financing-focused business that provides tailored financial solutions to major government, corporate and institutional clients worldwide. With offices in more than 60 countries

and territories, Global Banking and Markets offers clients geographic reach and deep local knowledge.

In HSBC's Global Markets, the FIX Protocol has been implemented across the four primary asset classes; Equities, Futures, FX and Fixed Income.

HSBC's global cross asset FIX implementation helps customers enjoy the benefits of having a single cost effective connection into HSBC Global Markets enabling

them to trade a comprehensive mix of products across a large global footprint with over 102 execution destinations.

HSBC is a major user of advanced technology. Its e-business channels include the internet, PC banking and telephone banking via both fixed and mobile phones.

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ITG

Investment Technology Group, Inc., is an independent broker and financial technology firm that partners with asset managers globally to improve performance

throughout the investment process. A leader in electronic trading since launching the POSIT crossing network in 1987, ITG takes a consultative approach in delivering the highest quality institutional liquidity and market-leading execution services, measurement tools, and proprietary data. Asset managers rely on ITG's independence, experience, and intellectual capital to help mitigate risk, improve performance,

and navigate increasingly complex markets. The firm is headquartered in New York with offices in North America, Europe, and the Asia Pacific region.

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NYSE Technologies

A division of NYSE Euronext (NYX), NYSE Technologies provides comprehensive transaction, data and infrastructure services, and managed solutions for the buy-side, sell-side and exchange communities that require next-generation performance

and expertise for mission critical and value-added client services. This division operates four units: the Global Connectivity unit, offering one of the world's largest, most reliable financial transaction networks connecting firms and exchanges worldwide; the Trading Solutions unit, which creates and implements high performance, end-to-end messaging software, and real-time market data distribution and integration products; the Exchange Solutions unit, which provides multi-asset exchange

platform services, managed services and expert consultancy; and the Global Market Data unit, which offers a broad array of global market information products covering multiple asset classes. With offices across the U.S., Europe, and Asia, NYSE Technologies' advanced integrated solutions for a wide range of services has led it to power the trading operations of global financial institutions and exchanges.

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Rapid Addition

Rapid Addition is the leading software solutions provider to the global electronic markets with FIX and FAST products to suit all needs,

from the smallest fund that wants a low-cost, easy-to-implement FIX engine, to the largest exchanges and high-frequency funds whose focus is on high-performance and ultra-low latency. Our lightweight front ends are in use across the globe helping to connect trading partners across Asia, the Middle East, Australasia, Latin America, Europe, and the USA. Our products are proven-through implementations at some

of the world's leading firms and exchanges, as well as some of the smallest. We are one of the few truly-independent firms in the FIX marketplace whose founders have been actively involved with FIX since its inception. That's why we can say, no one knows FIX like we do.

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FIXGlobal

The FIXGlobal Journal is the FIX Protocol's official journal and key information / educational initiative for the global institutional electronic trading industry. FIXGlobal is a truly global forum to encourage greater transparency of the issues and debates on all matters FIX and electronic trading.

FIXGlobal is driven by the industry for the industry. With editorial contributions gathered from diverse corners of the electronic trading world, highlighting the broad spectrum of FIX-related technology implementation (or the lack of it). Whether you're looking for case studies on adoption of electronic trading strategies, buy-side FIX adoption, the finer points of algorithmic trading, or kick starting wider adoption of FIX for fixed income, the Editors hope that there will be something for everyone who dips into FIXGlobal. Our informal FIXGlobal FACE2FACE Electronic Trading Forums, bring

the buy- and sell-side communities together to discuss the latest on electronic trading, FIX, technologies, best practices and regulatory issues at locations across Asia.

For more information about sponsorship or contributing an article, contact our office. You can also visit our website to read the full-text free online, see back issues or learn about FACE2FACE.

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