

FPL News

By **Daniella Baker**, Marketing and Communications Manager, FIX Protocol Limited

Welcome to the Summer 2010 FPL news update. Over the past 6 months, a number of significant accomplishments have been achieved by the organisation, including the formation of the new FIX Inter-Party Latency (FIXIPL) working group in January, which was created to develop a standard for the exchange of latency measurement information, which will prove very valuable within the high frequency electronic trading space. In a matter of weeks, this group swiftly expanded to become one of the largest FPL working groups in terms of participants, demonstrating the significant importance of this topic area to FPL member firms. Additionally, FPL also launched the Canadian Subcommittee to facilitate a stronger understanding of the needs of local market participants and how as an organisation, we can support the growth in electronic trading practices and encourage increased adoption of the FIX Protocol in this market.

These developments were then followed by the March launch of an industry standards-based messaging language for algorithmic trading strategies, the FIX algorithmic trading definition language (FIXatdl), which allows algorithmic trading strategy providers to release their specifications in the industry standard, computer readable XML format as opposed to the traditional method of supplying detailed documentation, considerable coding and testing. By using FIXatdl, firms can significantly decrease the time-to-market for new and updated trading strategies. In addition to these technical advancements, FPL's events have hit the ground running this year with

both of the regional conferences held to date, the EMEA Trading Conference and the Asia Pacific Trading Summit, completely selling out of available delegate places!

So what can we expect from the coming 6 months? A primary goal for FPL over this period will be an increased focus on membership. More firms than ever before are now choosing to become FPL members. FPL currently has 218 member firms and this number is increasing on an almost weekly basis, with more than 30 firms having joined since the beginning of the year. The continuous expansion of its membership is important for the organisation as the fresh perspectives that new member firms bring, help to shape the future development of the FIX Protocol to ensure the functionality it offers effectively supports the evolving needs of the trading community. To support this effort in September 2009, FPL created a Global Membership Committee focused on maintaining strong relationships with its existing members, while taking steps to attract new firms to the organisation.

Recognising the significant role that FPL member firms play in driving future industry developments, in May 2010, FPL appointed Bernie Simon to the position of FPL Membership Relations Manager. Bernie will be working with both existing and future members of FPL to ensure that all firms understand the benefits that FPL membership offers and ensuring that member firms are able to take advantage of the opportunities available to them.

Over recent months, FPL has also placed an even greater focus on working with regulators to

demonstrate the value of using the FIX Protocol in the development of regulations. This has generated meetings with regulators across the globe including the UK Financial Services Authority (FSA), the European Commission, the Committee of European Securities Regulators (CESR), the Dubai FSA, the Securities and Exchange Commission (SEC), the Investment Industry Regulatory Organisation of Canada (IIROC), the Hong Kong Securities and Futures Commission (SFC) and the Australian Securities and Investment Commission (ASIC). Over the next 6 months, this effort will continue through further engagement, including attending the International Organisation of Securities Commissions (IOSCO) Conference that will be held in Montreal, Canada in June. Additionally, from a European perspective, FPL is seeking to help local market participants understand the impact of future financial regulation by working alongside FISS, ISITC Europe and TWIST to reform the Markets in Financial Instruments Directive (MiFID) Joint Working Group. This group has been re-established as legislators and regulators in the European Union are now reviewing the current state of financial markets with a view to introducing new measures that will help to achieve the original goals of MiFID, which was introduced in 2007. In addition, they are consulting with the industry about related measures that should be taken to avoid a recurrence of the economic crash that has impacted world markets since 2008.

In the Americas region a FPL/FIF (Financial Information Forum) Regulatory Working Group has been formulated. This group

FPL Welcomes New Members

FIX Protocol Ltd (FPL) wishes to welcome the following companies to our growing worldwide membership. For more information, please visit : www.fixprotocol.org

Adam Neal

Alpha Trading Systems

www.alphatradingsystems.ca

Arctic Lake

www.arcticlake.com

Bombay Stock Exchange

bseindia.com

Dorsum Software Development & Services

www.dorsum.hu

Global Wireless Networks

www.gwn-inc.com

IRESS Market Technology

www.iress.com.au

Lime Brokerage

www.limebrokerage.com

MetaBit Systems

www.meta-bit.com

NIKSUN

www.niksun.com

Robin Associates

R Shriver Associates

www.rshriver.com

SpryWare

www.spryware.com

XP Investimentos

www.xpi.com.br

has been created to combine the expertise of FPL's knowledge of electronic trading and leverage FIF's relationships with the regulatory community in the U.S. The group's purpose is to work together to standardise trade reporting and develop further standard approaches. This group will focus on addressing a series of regulatory initiatives including short sale reporting, trade reporting, dark pools and sponsored access.

From an Asian perspective the FPL Asia Pacific Exchanges and Regulator Sub-committee continues to reach out to regulators across this diverse region, in order to highlight the benefits that standardisation and use of the FIX Protocol presents.

Globally FPL is also seeking to gain a stronger understanding of the needs of the buy-side and to this effect FPL Americas, Asia Pacific and EMEA buy-side working groups are now active. These groups provide buy-side market participants with a platform where their needs can be openly discussed with the goal of

developing solutions to address these requirements. Earlier this year members of the FPL Americas buy-side working group were requested to complete a survey that would seek to identify their top concerns related to FIX usage and electronic trading. Following on from this, three key areas were identified, the use of FIX for equity allocations, standardisation of the reporting of executing venues and test symbology. To address these issues three subgroups have now been formulated, each focused on one of these areas.

Over the next 6 months, FPL will also be organising a range of events, a number of which are in new markets that FPL member firms have advised the organisation, that they feel would benefit from the opportunity to learn more about electronic trading practices and the many benefits offered by the FIX Protocol family of standards. This will include a new series of 1 day briefings held in Cape Town, September 20th, Mexico City, September 30th, Stockholm, November 23rd and Dubai, December 14th. These events

will be complemented by FPL's successful regional conferences including the FPL Japan Electronic Trading Conference, Tokyo, October 6th, the Australian FIX Conference, Sydney, October 13th and the FPL Americas Trading Conference, New York, October 21st.

In addition to the above, FPL also will continue to meet evolving industry needs by seeking to gain further feedback from its members and ensuring that the protocol continues to expand to meet evolving industry requirements.

These are just some of the highlights of what the industry can expect to see from FPL in coming months. To stay up-to-date with upcoming developments please visit the FPL website www.fixprotocol.org and if your firm would like to learn more about the many benefits that FPL membership can offer please visit www.fixprotocol.org/join or contact Bernie Simon, FPL Membership Relations Manager directly by email Bernie.Simon@fixprotocol.org or by telephone +44 (0)20 7936 9337.

FPL Members

*Premier Global Members marked in bold

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|---|--|---|
| Abax AG | CFS Consulting Services, LLC | Fidelity Capital Markets |
| Actuare Software | Charles River Development | Fidelity Management & Research Co |
| Adam Neal | Chelmer Ltd | Fidessa group |
| Aegisoft, LLC | Chicago Board Options Exchange | Financial Technologies (India) Limited |
| Afrifocus Securities - South Africa | Chi-X | Financial Technology Laboratories |
| Agora CTVM | Chuo Mitsui Asset Trust and Banking Company, Ltd | First Derivatives |
| Albourne Partners Ltd | Cinnober Financial Technology AB | First Futures Software |
| AllianceBernstein | Cisco Systems | FISD |
| Alpha Trading Systems | Citi | Fiserv |
| American Century Investments | CL&B Capital Management | FIX Flyer LLC |
| Arctic Lake | CLSA Limited | Forex Capital Markets, LLC |
| Assimilate Technology, Inc. | CMA (Latin American Market Data and Trading) | FpML |
| Australian Securities Exchange | CME Group | Franklin Templeton Investments |
| B2BITS EPAM Systems Company | Comerge AG Zurich | FXall |
| Baillie Gifford & Co. | Commerzbank | Gartmore |
| Banc of America Merrill Lynch | Cornerstone Technology | GBM Grupo Bursatil Mexicano S.A. de C.V. |
| Barclays Capital | Corvil | Global Wireless Networks |
| Baring Asset Management | Counterparty Systems, Inc. | Goldman, Sachs & Co. |
| Baxter Solutions KFT | Credit Suisse | Greenline Financial Technologies, Inc. |
| BlackRock, Inc. | Daiwa SB Investments | HM Publishing |
| Bloomberg L.P. | Daiwa Securities | Hong Kong Exchanges & Clearing |
| BM&F BOVESPA | DATAROAD | HSBC Bank plc |
| BMO Capital Markets | Deutsche Bank Securities | Hundsun Technologies Inc. |
| BNP Paribas | Deutsche Boerse Group | HYPERCUBE Ltd |
| BNY ConvergeX Group - Eze Castle Software | Devexperts | ICAP |
| BOCI Securities | DMA Direct | ICMA (International Capital Markets Association) |
| Bombay Stock Exchange | Dorsum Software Development & Services | IFIS Asia Pte Ltd |
| Bon Trade Solutions | E2E Infotech | IG Group Holdings PLC |
| BourseTech | Ecominds | IIROC (Investment Industry Regulatory Organization of Canada) |
| BreakThrough Trading Solutions | Edge Financial Technologies Consulting | innerExchange |
| Brook Path Partners, Inc. | Equiduct | Instinet |
| BT Global Services | Equinix | Intelcheck Services Inc. |
| Bursa Malaysia Berhad | ETNA Software | Interactive Data Europe Limited |
| Cameron Edge | Euroclear Finland Ltd (prev. NCSG Group) | Intercontinental Exchange (ICE) |
| CameronTec | EXTOL | International Securities Exchange (ISE) |
| Cantor Fitzgerald | EZX Inc. | Investment Technology Group (ITG) |
| Capital Group Companies, Inc. | FIA (Futures Industry Association) | IRESS Market Technology Limited |

FPL Premier Global Members

**Bank of America
Merrill Lynch**

BT

**BARCLAYS
CAPITAL**

Fidessa

citi

Deutsche Bank



**Goldman
Sachs**

J.P.Morgan

CAMERON
The Standard

HSBC
The world's local bank



THOMSON REUTERS

FPL Members

*Premier Global Members marked in bold

IS Investment

IsoSoft Solutions

J.P.Morgan

JetTek

Jordan & Jordan

JSE Limited

K & K Global Consulting Ltd (K&KGC)

kabu.com Securities Co., Ltd.

Knight Capital Group

Koelo Technologies

Landesbank Berlin AG

Life Dust Ltd

LIM Advisors

Lime Brokerage

Linedata Services

Link S/A CCTVM

Liontrust Investment Services Limited

Liquidnet

London Stock Exchange Group

Macdonald Associates Ltd.

Macquarie Securities Limited

MAE - Mercado Abierto Electronico S.A.

Mantara

Marco Polo Network Inc.

MarketAcess

Marketing Dreams Ltd

Massachusetts Financial Services

MEFF

MetaBit

Mizuho Securities

Morgan Stanley

Morgan Stanley Investment Management

NASDAQ OMX

National Stock Exchange of India (NSE)

NeoNet Securities

Newedge Group

Nikko Asset Management

NIKSUN

Nirvana Financial Solutions

Nomura Asset Management

Nomura

Nordic Growth Market

NYSE Technologies

OCBC Securities Private Ltd

OMG (Object Management Group)

Omgeo

Onix Solutions [OnixS]

Options Clearing Corporation

Pantor Engineering AB

Patsystems

Peresys (Pty) Ltd

PFSoft

PLUS Markets plc

Portware

Pravega Financial Technologies, Inc.

Precision Systems Concepts

Prediction Labs

Primary e-Trading Latin America

Progress Software

Putnam Investments

Quadrivers

QUICK

R Shriver Associates

Rapid Addition Ltd.

RealTick (Townsend Analytics)

Robin Associates

Royal Bank of Scotland

RTS Realtime Systems Group

SASLA (South African Securities Lending Association)

Shanghai Stock Exchange

SIFMA

SimCorp

Singapore Exchange

Singapore Mercantile Exchange

SIX Swiss Exchange

Smart Trade Technologies

Societe Generale

SpryWare, LLC

SS&C Tradeware

Standard Bank

Stanlib Asset Management

State Street Global Markets

SunGard

Sutanod

SWIFT

Systemware Innovation Corporation (SWI)

T&M Testes de Software Ltda

TAIFEX (Taiwan Futures Exchange)

Tata Consultancy Services

Tbricks

Teraspaces

Tethys Technology, Inc.

The LaSalle Technology Group, LLC

Thomson Reuters

Tora Trading Services

Tradeflow AB (prev. MiFID Consulting AB)

Tradeweb

TradingScreen

Transaction Network Services, Inc.

Trayport Ltd

TS-Associates

TSX Inc. (Toronto Stock Exchange)

Turquoise

TWIST

UBS Investment Bank

ULLINK FPL

Versitrac Systems Corporation

Winterflood Securities

Wipro Technologies

XP Investimentos

Yambina Limited

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